

Matheus Silveira

Senior Product Designer



EXPERIENCE

Senior Product Designer

IODock GmbH - MTU Rolls-Royce

Aug 2025 - Present - Germany

I design data-heavy interfaces for two mtu products: NautIQ Foresight, an equipment health system for vessels, and EnergetIQ, its counterpart for land-based power plants. The users are technical, the domains are complex, and my job is to make dense operational data readable and useful. I work in fast iterative cycles, close to engineers and domain experts.

Senior Product Designer

Instaffo GmbH

Aug 2022 - May 2026 - 4 years, Germany

Joined Instaffo as the sole Product Designer, initially owning B2B and B2C experiences. As the company doubled in size and revenue, the product organization expanded into multiple teams.

Led the B2B platform restructuring and redesign for over three years, working closely with Product and Engineering. Later joined Hiring Experience, bridging employer and candidate journeys.

Integrated AI tools like Claude Code into my workflow to explore solutions, build functional prototypes, validate ideas, and deploy frontend features to production.

UI/UX Designer

Global Reviews

Jun 2021 - Feb 2022 - 9 months Ireland

Joined an internal project to build Helix, a community for digital experience reviewers. Proposed design improvements and created interactive prototypes, working closely with developers to keep solutions feasible within budget. Continued to be consulted on platform improvements.

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📍 Peniche, Portugal

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Industry Knowledge

- Product Design
- UX/UI
- Interaction Design
- Wireframing
- Rapid Prototyping
- Design Research
- Behaviour Design
- Design Thinking

Tools & Technologies

- Figma
- Cursor
- Claude Code
- Miro
- GitLab / GitHub
- Storybook
- Confluence
- Mixpanel
- Hotjar
- More..

Languages

- Portuguese (native)
- English (professional)
- Spanish (professional)

Additional experience (Early career)

2014 - 2021 - Brazil

Early experience across consulting, operations, and digital product environments, including Primus Consultoria, a student-run consulting company delivering services to real clients while I was still a student. Focused on process optimization, service design, and team leadership.

Led consulting teams with strong client outcomes (including high NPS and revenue impact), developed internal methodologies such as compensation planning frameworks, and contributed to projects that improved operational efficiency and scalability.

Additional roles included:

- Operational consulting work at Mahalo, focused on internal project oversight and process improvements
- Trainee and later consultant at CIS Viver, designing end-to-end healthcare operational flows and improving service scalability through system design and workflow integration

EDUCATION

Master • Process-oriented Knowledge Management

Universidade da Beira Interior

2018 - 2020 - Portugal

Bachelor • Business Administration and Management

Universidade da Beira Interior

2014 - 2017 - Brazil

LICENSES & CERTIFICATIONS

Behavioural Design

HelloDesign • Issued Feb 2023

HTML Essential Training

LinkedIn • Issued Feb 2022

Intro to Design Systems with Figma

Domestika • Issued Feb 2021

UX Research 101

Domestika • Issued Feb 2021

Enterprise Design Thinking Practitioner

IBM • Issued Feb 2021

Goal Setting: Objectives and Key Results

LinkedIn • Issued Feb 2022

UX Deep Dive: Analyzing Data

LinkedIn • Issued Feb 2022

Learning Data Analytics

LinkedIn • Issued Feb 2021

Digital Skills: User Experience

FutureLearn • Issued Feb 2021

Project Management Foundations

LinkedIn • Issued Feb 2021